



Latvia  
Lithuania

cross border  
cooperation programme  
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# LATLIT NEWS

Newsletter

bringing neighbours closer

Winter 2010, No 7



## Dear "Latlit news" readers!

Cold winter outside but probably it is not freezing at all for those who are preparing the project applications for submission in our Programme. Just a few weeks are left till the end of 3rd Call for Proposals – 12 February 2010.

The deep snow and cold weather was not an obstacle for the Joint Technical Secretariat to visit Latvian and Lithuanian border regions in order to held ten information seminars and four workshops 'How to fill the Project Application'.

Ones who did not participate in our events but who are interested to prepare a good Project Application Form, too, we advise to have a look to the page 2 of this Newsletter.

EU Strategy for the Baltic Sea Region is a new issue affecting all countries around the Baltic Sea. In order to have a better understanding how the project can contribute to the strategy, in this edition the short article is provided.

The tips for project implementers on how to make your communication creative, please find on the page 3, in the next pages also a list of upcoming project events is presented.

Good luck with implementation of your project or applying for the 3rd Call of proposals.

Yours,  
The Joint Technical Secretariat

## Baltic Sea Strategy - what to do?

Projects co-financed by the Latvia-Lithuania Programme shall facilitate implementation of the EU Strategy for the Baltic Sea Region.

Projects which might contribute to the realization of the Priority Axes of the Strategy will be duly taken into account in the selection process. What to do and how to describe contribution to the Strategy?

1. Check the link [http://ec.europa.eu/regional\\_policy/cooperation/baltic](http://ec.europa.eu/regional_policy/cooperation/baltic)
2. Read the documents with the title Communication and Action Plan concerning the European Union Strategy for the Baltic Sea Region
3. Describe in the Application Form (Worksheet I, point 12) which of the cornerstones of the Strategy your project facilitates
4. If you have more questions regarding situation in each country, contact local coordinator.

### In Latvia

Ministry of Foreign Affairs of the Republic of Latvia

Source: [www.mfa.gov.lv/lv/eu/sadarbiba-baltijas-juras-regiona/bjs](http://www.mfa.gov.lv/lv/eu/sadarbiba-baltijas-juras-regiona/bjs)  
Email: [bjs@mfa.gov.lv](mailto:bjs@mfa.gov.lv)

### In Lithuania

Ministry of Foreign Affairs of the Republic of Lithuania

Source: [www.urm.lt](http://www.urm.lt)  
Responsible person - Rasa Zemaityte  
email: [rasa.zemaityte@urm.lt](mailto:rasa.zemaityte@urm.lt)

### Contact point in European Commission:

Email: [regio-eu-baltic-sea-strategy@ec.europa.eu](mailto:regio-eu-baltic-sea-strategy@ec.europa.eu)

## In this issue:

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## SHORT NEWS

### 3<sup>rd</sup> Call Deadline

The Joint Technical Secretariat reminds that the 3rd Call of Proposals is open till 12 February 2010. Applications have to be submitted to the Secretariat by post or personally and send by email.

Please, do not forget to follow deadlines otherwise your Application will not pass technical eligibility rules and will not be assessed qualitatively. All details on submitting project application you can find in §5.2. of the Programme Manual for the 3rd Call.

### Updated information on 1st Level Control rules in Lithuania

Updated information on the 1st Level Control System in Lithuania you can find on the Programme's website [www.latlit.eu/how\\_to\\_implement/1st\\_Level\\_Control / Lithuania or www.esbendradarbiavimas.lt](http://www.latlit.eu/how_to_implement/1st_Level_Control/Lithuania_or_www.esbendradarbiavimas.lt)

## Cross check your Application Form

Just few weeks are left until submission of project applications within the 3rd Call for Proposals. After finishing the Application form and before submission we recommend to cross check it and give to another person to read in order to avoid different mistakes. Below we advise you to fill the final checklist before submitting the Application to monitor yourself if all documents are prepared appropriately.

### CHECKLIST

- The Application Form is bounded according to the requirements.
- The Application Form is sewed and all pages are numbered in order to avoid any missing pages.
- The Application Form is signed, stamped, dated, as well as the name of signatory is provided by the authorised representative of the Lead Partner institution having the authority to approve financial commitments on behalf of the Lead Partner institution.
- The cover letter with a list of contents is prepared accordingly, as it must be filled on the official letterhead, signed by the authorised representative of the Lead Partner and indicates the content of application: a list of attached documents and number of pages of each document.
- Lead Partner and Project Partner Declarations are prepared on the official letterhead of the institutions. Lead Partner has used the Lead Partners Declaration form and not the Project Partners form.
- All necessary supporting documents, as well as the Feasibility Study and technical documentation, where applicable, are attached to the application.
- The electronic version of the Application Form does not contain any ERROR messages.
- The Application package is checked one more time!



*Project Manager Liga Kalvāne by involving participants in the discussion describes the strong and weak points of project idea in the provided practical task during Lead Applicant Workshop in Līvāni, Latvia*

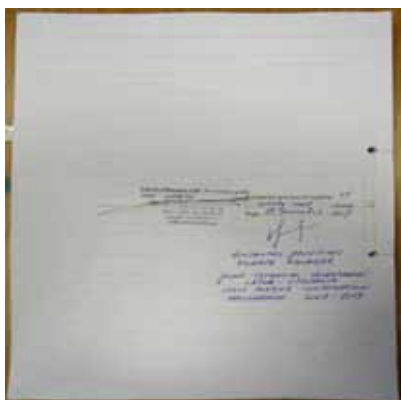
### PRESENTATIONS FROM THE WORKSHOPS

The Joint Technical Secretariat organized four **workshops "How to prepare good Application?"** in national languages. Aim of the workshops was to provide to the potential applicants information and practical advise on how to correctly fill in the Application Form and prepare the project budget.

Presentations from the events can be found on the Programmes' website: How to apply -> 3rd Call -> Information Events

In our previous newsletter issues you can find articles about preparation and submission of Application form. All articles mentioned below could be found in our Newsletter issues on the Programme website [www.latlit.eu](http://www.latlit.eu) under section "Publications".

- ▶ **General overview on received Project Applications and common mistakes made** – Newsletter No 2
- ▶ **Project budget planning and filling sections regarding project budget** – Newsletter No 2 and 3
- ▶ **Tips on good project title** – Newsletter No 3
- ▶ **Short advises on finalisation of Project Application** – Newsletter No 4
- ▶ **Advises on submission and technical eligibility of Project Application** – Newsletter No 6



*Application Form has to be bounded as shown in the picture:*

1. Pages are numbered;
2. On the back page it is written how many pages are bounded; date, signature and position of the responsible person; stamp.

## Be creative communicating your project

Every day we receive huge amount of information and there are plenty of different events happened around us. What to choose, where to participate, what is the most useful event? If we look in the newspapers, the articles mostly are the same and it is hard to get the attention to them. So this is a right time to use your creativity and to start to be creative. Below we provide some useful tips on process of creativity to be used during your project implementation and communication.

### Creativity can help:

- ▶ to attract attention to your project
- ▶ to attract participants to your project events and activities
- ▶ to change opinion about the issue regarding your project
- ▶ to influence decision makers regarding your project issue
- ▶ to communicate results of your project

### What is a good idea?

- ▶ it attracts attention
- ▶ it makes exclaim: "A-ha!"
- ▶ it causes emotions, e.g., gladness, fair, yearning and compassion
- ▶ it is simple and clear
- ▶ it could be developed and used repeatedly

### How to find good idea and be creative?

**Creativity** means combination of things in a new unusual way, to create something new and exciting even if these things do not match to each other.

**Search.** It is always good to look around and search for inspiration in the new context. New ideas could be created just by choosing another way of reaching your goal.

During creative works there are many **breaks** needed, wait till the noon, next day or week. Good ideas could come up while playing tennis or in the supermarket.

We know very well that ideas do not appear on request and most of us can not think out something



source: [www.toxel.com](http://www.toxel.com)



source: <http://denitza.files.wordpress.com>

reasonable even for a long while. There is a blank paper in front of us, irritating empty but clock is ticking and we should find some good idea for our project.

If our creative process doesn't progress we can cheat our brains and force them to focus on ideas by using techniques described below:

**Associations or brain storming** – the team tries to come out with as many ideas as possible. All new suggestions should be accepted, nothing could interrupt the process. Afterwards the analysis are made.

**Contrast.** It changes viewpoints on problems and possibilities. Maybe it is possible to write two articles instead of one? Throw away the text and put pictures instead of it? Maybe it is better to start from the end? This method is about discussing all pros and cons. Some people could defend the idea, another – to be against it. Thus relationship between thing and solutions became clear.

**End as beginning.** One possibility is to find solution of the problems, another – to find new techniques and actions and afterwards to look for the possibilities how to use them.

Do not be afraid to go in another direction as everybody else go

Try to combine things which from the first sight seems incompatible

Look on your project as a game and play it with a joy

**and you**

**will discover a new horizon  
for your ideas.**

## Project upcoming events

Date	Project Title	Event	Place	Contacts
21-27 January	D-R MANAGEMENT	Training session on effective cultural management.	Daugavpils, Latvia; Rokiskis, Lithuania	Sabine Snepste, sabine.snepste@daugavpils.lv +37129342260 www.daugavpils.lv
5-7 February	WATER JOY	Tourism exhibition "Balttour 2010". Participants: Latgale region tourism information centres and representatives of Utena County Administration.	Riga, Latvia, Ķipsala exhibition centre	Tatjana Kozáčuka, +371 26395176 tatjana.kozacuka@latgale.lv www.latgale.lv
7 February	Art Bridge	Liepaja Puppet Theatre performance "BAUBAS" (joint performance, prepared in collaboration of Liepaja Puppet Theatre and guest producer from Lithuania).	Liepaja, Latvia, Liepaja Puppet Theatre	Rihards Belte +371 634 25 229 liepajaslles@inbox.lv www.liepajaslles.lv www.klaipedosleliuteatras.lt
2nd week of February	Preschool Education	Seminar "Health protection and fortifying in kindergartens" for educators.	Zeimelis, Lithuania	Irena Mazuliene mazuiren@takas.lt +370 421 61490
15, 16, 17 February	Seasons	Mardi Gras/ Užgavēnēs.	Kelmes district, Lithuania	Vineta Zeltkalne vinuks1@gmail.com +37129373559
15, 16, 17 February	Seasons	Seminar about national Lithuanian traditions (contact forum).	Kelmes district, Lithuania	Vineta Zeltkalne vinuks1@gmail.com +37129373559
3rd week of February	Preschool Education	Health day in Zeimelis kindergarten	Zeimelis, Lithuania	Irena Mazuliene mazuiren@takas.lt +370 421 61490
22-26 February	UBUS	Winter camp for 50 students on historical past of the Balts, culture, ethnography, Lithuanian-Latvian linguistic relations and national costumes.	Jelgava, Latvia	Evita Eglīte Evita.Eglite@llu.lv +371 63005693 www.su.lt
26-28 February	WATER JOY	International Trade Fair of Tourism, Sport and Leisure - Participants: tourism information centres of Utena County and representatives of Latgale tourism information centres.	Exhibition centre "Litexpo", Vilnius	Leonas Rutkauskas +370 62085186 leonas@utena.aps.lt www.latgale.lv www.utena.aps.lt
10 February	WATER JOY	International workshop on elaboration of tourism portals.	Utena, Lithuania	Leonas Rutkauskas +370 62085186 leonas@utena.aps.lt www.latgale.lv www.utena.aps.lt
3rd week of March	Preschool Education	Seminars "Health protection and fortifying in kindergartens" for educators	Zeimelis, Lithuania	Irena Mazuliene +370 421 61490 mazuiren@takas.lt
27 March	Art Bridge	Panevezys Puppet Theatre Premier - F. Bononskij "Svajotojas" (Dreamer).	Panevezys Puppet Theatre	Antanas Markuckis, +370 687 42762 leliuvezimoteatras@takas.lt
27 March	Art Bridge	International Puppet Art Festival (organised in Liepaja with participation of Liepaja, Klaipeda and Panevezys Puppet theatres)	Liepaja Puppet Theatre, Liepaja city, Liepaja, Latvia	Rihards Belte +371 634 25 229 liepajaslles@inbox.lv www.liepajaslles.lv
4th week of March	Preschool Education	Seminars "Latvian and Lithuanian traditional folk maintenance and development in Zemgale border region" for educators	Rundale, Latvia	Laura Arente, laura.arente@rundale.lv, +371 29906233
March	LatLitCBC	Business trip to manufactory of fire fighting technique	Poland	Irmantas Vaigauskas +37069844788 i.vaigauskas@vpgt.lt
March	Seasons	Traditional celebration of Māra Day. Seminar about needlework, hand made things	Tilzas parish, Balvu local municipality, Latvia	Vineta Zeltkalne vinuks1@gmail.com +37129373559

## Project upcoming events

Date	Project Title	Event	Place	Contacts
March	Green Investments	Forum "Green community & green investments" (discussion on sustainable use of local resources), conception, opinions, philosophy of "Green community" will be presented.	Utena, Lithuania	Laila Vilmane laila@kraslava.lv +371 26529150 www.ezeruzeme.lv www.ezerukrastas.lt
March	Touch Ball-Touch Life	Workshops for sport teachers of schools on teaching methodology and rules of Touch Rugby.	Jelgava, Dobele, Bauska in Latvia; Siauliai, Lithuania	Kristaps Ceburs kristaps.ceburs@regbijs.lv +371 28789276
March-May	Preschool Education	IT trainings for educators of Zeimelis kindergarten	Pakruojis, Lithuania	Irena Mazuliene mazuiren@takas.lt +370 421 61490
4 April	Ziemgala traditions	Easter day (Zemgale region folk ensembles and craftsmen from Latvia and Lithuania will take part).	Islice parish, Bauska local municipality, Latvia	Jolanta Lauva jolanta.lauva@inbox.lv +371 29781969
April	Preschool Education	Health day in Zeimelis kindergarten. Seminar "Summer camp organisation experience" for educators	Zeimelis, Lithuania	Irena Mazuliene +370 421 61490 mazuiren@takas.lt
15-17 April	UBUS	Theatre festival "Under the Sun" (during the festival 3 theatre collectives on the grounds of script and scenography, created by 3 directors and 3 choreographers from LT and LV, will prepare and present a common performance about the Balts' unit).	Siauliai, Lithuania	Gintare Krenciūtė gintare.k@cr.su.lt +370 41 595 818
4th week of April	Preschool Education	Seminar "National Instruments" for educators	Rundale, Latvia	Laura Arente laura.arente@rundale.lv +371 29906233
28 April	Ziemgala traditions	International Conference (professionals from universities of Lithuania and Latvia will reveal the history and customs of Ziemgala region. Discussions about the cultural identity and cultural collaboration.)	Pakruojis, Lithuania	Mindaugas Veliulis mindveli@pakruojis.lt +370 8421 61696 +370 69857691
April	Seasons	St. George's Day celebration	Latvia, Vijakas novads, Skilbeni parish	Vineta Zeltkalne vinuks1@gmail.com +37129373559
April	"Green Investments"	International landscaping campaign "Green Spring"	Rēzekne city, Ludza, Krāslava, Rēzekne, Aglona in Latvia; Utena, Kupiskis, Anyksciai in Lithuania.	Laila Vilmane laila@kraslava.lv +371 26529150 www.ezeruzeme.lv
April	LatLitCBC	Seminar for partners employers and guests from Panavēžys and Bauska	Jelgava, Lithuania	Aldis Feldmanis +37129190710 aldis.feldmanis@vugd.lv
April	WATER JOY	Discussion of organisation of Water Festivals in 2010.	Latgale Region, Latvia	Tatjana Kozačuka +371 26395176 tatjana.kozacuka@latgale.lv www.latgale.lv
April	Seasons	1st Green market of local ennerpreneurs, craftsman, domestic producer, local farmers)	Skilbeni parish, Vijakas novads, Latvia	Vineta Zeltkalne vinuks1@gmail.com +37129373559
April	Seasons	Seminar about culture heritage importance in local business	Skilbeni parish, Vijakas novads, Latvia	Vineta Zeltkalne vinuks1@gmail.com, +37129373559

All public events of the projects can be found on the Programme's website [www.latlit.eu](http://www.latlit.eu)  
**Check out event Calendar!**

## Daugavpils and Kaunas – two second largest cities of Latvia and Lithuania

Usually just two lovely capitals – Riga and Vilnius are not only mixed, but also compared by tourists. This time we will have a look to Daugavpils and Kaunas, the second largest cities of Latvia and Lithuania, which both are located in the Programme territory.

	DAUGAVPILS	KAUNAS
<b>Distance to the capital:</b>	232 km till Riga	100 km till Vilnius
<b>Area:</b>	72,5 km <sup>2</sup>	15,7 thousand ha
<b>Inhabitants:</b>	104 857 (it makes 4,6 proc. of all Latvian inhabitants).	350 555 (it makes 10,5 proc. of all Lithuanian inhabitants).
<b>Average salary in 2008:</b>	396 lats (bruto) – 563 EUR	2136 Litas (bruto) – 618 EUR



*Daugavpils fortress*



*Dubrovins Park in Daugavpils*



*Kaunas Castle*



*City Hall (Rotušė) in Kaunas*

The city of Daugavpils is situated in South-eastern Latvia and lies on the banks of the River Daugava which is the largest and the most magnificent river of Latvia.

The first time this place was mentioned in 1275 when Livonian order has built a castle and laid a settlement there which in 1582 received the right of the city and was named Dinaburga (1275-1893). Its name was changed several time: Borisoglebsk (1656-1667), Dvinsk (1893-1920) and from 1920 it is Daugavpils.

### Interesting facts:

- ▶ Daugavpils is the richest city with water – fifteen lakes, eight rivers and streams.
- ▶ The climate in Daugavpils, if compared to that in other areas or cities of Latvia, is more continental. Summers are relatively warmer but winters are colder. Besides, it starts snowing earlier and there is a thicker snow cover than elsewhere in Latvia. The lowest (-43°C) and the absolutely highest (+36°C) temperatures have been registered on the territory of Daugavpils.
- ▶ Such world-known names came from Daugavpils as painter Mark Rothko and composer Oskar Strok called "king of tango".

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Kaunas is located at the confluence of the two largest Lithuanian rivers, the Nemunas and the Neris, and near the Kaunas Reservoir, the largest body of water entirely in Lithuania.

The city's name is of Lithuanian origins and most likely derives from a personal name. One of the legends tells, that Kaunas was established by Roman Kunas in ancient times. He built a castle near confluence of Nemunas ir Neris rivers and city was call - Kaunas from his name.

### Interesting facts:

- ▶ Kaunas is the most Lithuanian city – 92,9 proc of all inhabitants are Lithuanians.
- ▶ Every fifth person in Kaunas has a higher education, every third – secondary. It is connected with the fact that ten universities are located in Kaunas.
- ▶ Stumbras - Lithuania's largest producer of alcoholic spirits started making vodka in 1906 in a factory built in Kaunas at the personal decree of Nicholas II, and has been manufacturing it and other spirits almost without a break to this day.

You can download newsletter from the website [www.latlit.eu](http://www.latlit.eu) or subscribe it by sending us a short message to email: [info@latlit.eu](mailto:info@latlit.eu)

Information for the newsletter is prepared by the Joint Technical Secretariat.